

The Event

Progressive and High Performance CRM System

Development service	Business niche	Time spent on the project	Technologies we used
A software product that provides efficient processing and presentation of large amounts of data.	Travel & Hospitality, Entertainment	2 month	React JS, Django

CHALLENGE

The implementation of CRM systems is sometimes accompanied by difficulties, because they may not cover all the necessary methods of accounting and data storage.

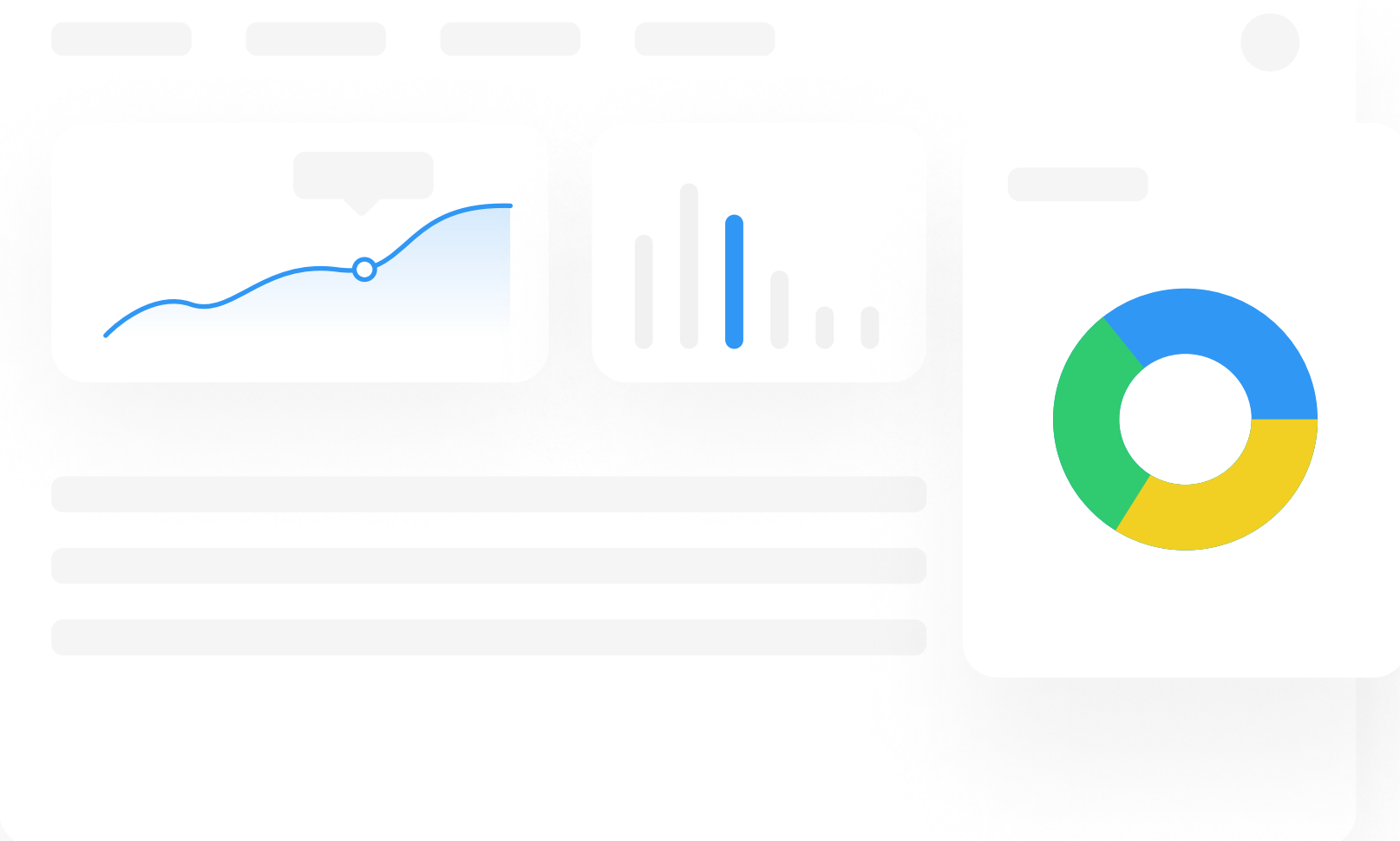
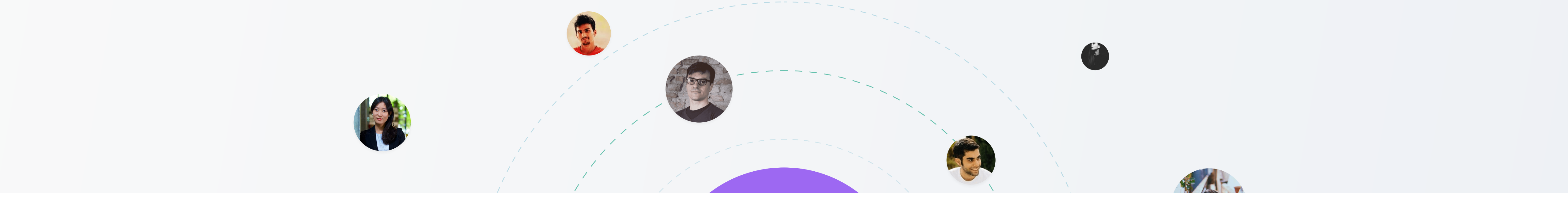
Modern CRM systems are already much better than their predecessors, but sometimes companies and entrepreneurs need a high-tech custom solution. Own Customer Relationship Management System is a product that takes into account the features and specifics of a particular business. It is chosen by companies with complex logic of internal processes.

The Owlab team was faced with the task of developing a CRM system that will allow you to quickly process a huge amount of data, while having wide functionality and an intuitive interface. An individual solution developed by us in a short time was supposed to cover all the needs of our customer.



Client/Target audience

Entrepreneurs and business owners



Product Overview

The developed control panel helps the administrator organize a fairly simple management of all data in the system, users, lists, etc. Using the control panel, the administrator can change the registration form, thereby making the product applicable to various types of events. Our team took care of the safety of the data, so we created a powerful back-end part that provided a high degree of performance and protection.

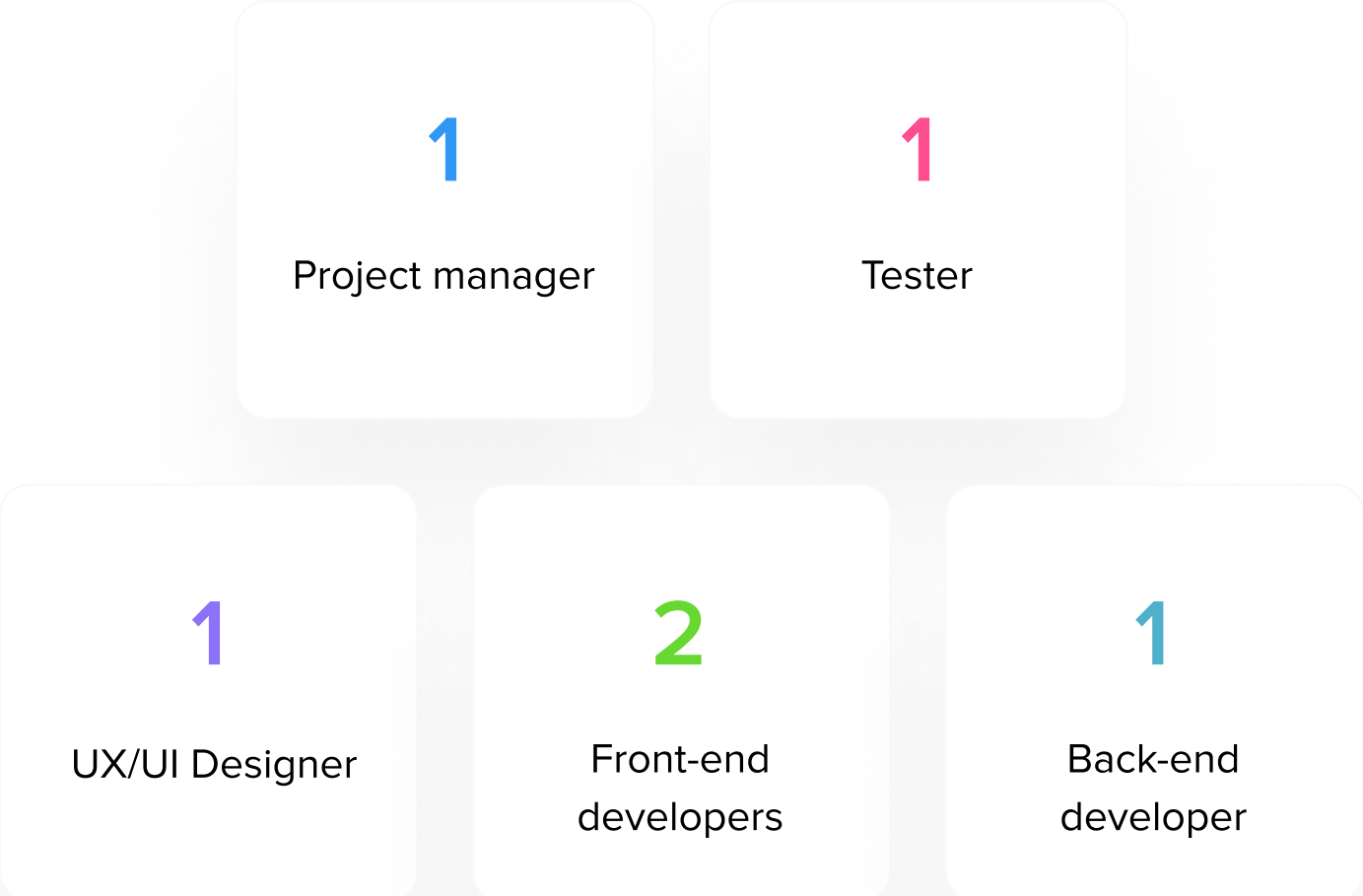
Important Features

In The Event you can book plane tickets, book cars, hotels and more. That is, you can plan the entire event down to the smallest nuances to be sure that everything will go as you planned. At the same time, the interface is not overloaded with unnecessary details, so it is very convenient to use!



Our development team

To ensure a high level of project quality, the most experienced back-end developers of our company were involved and product testing was carried out at each stage of development.



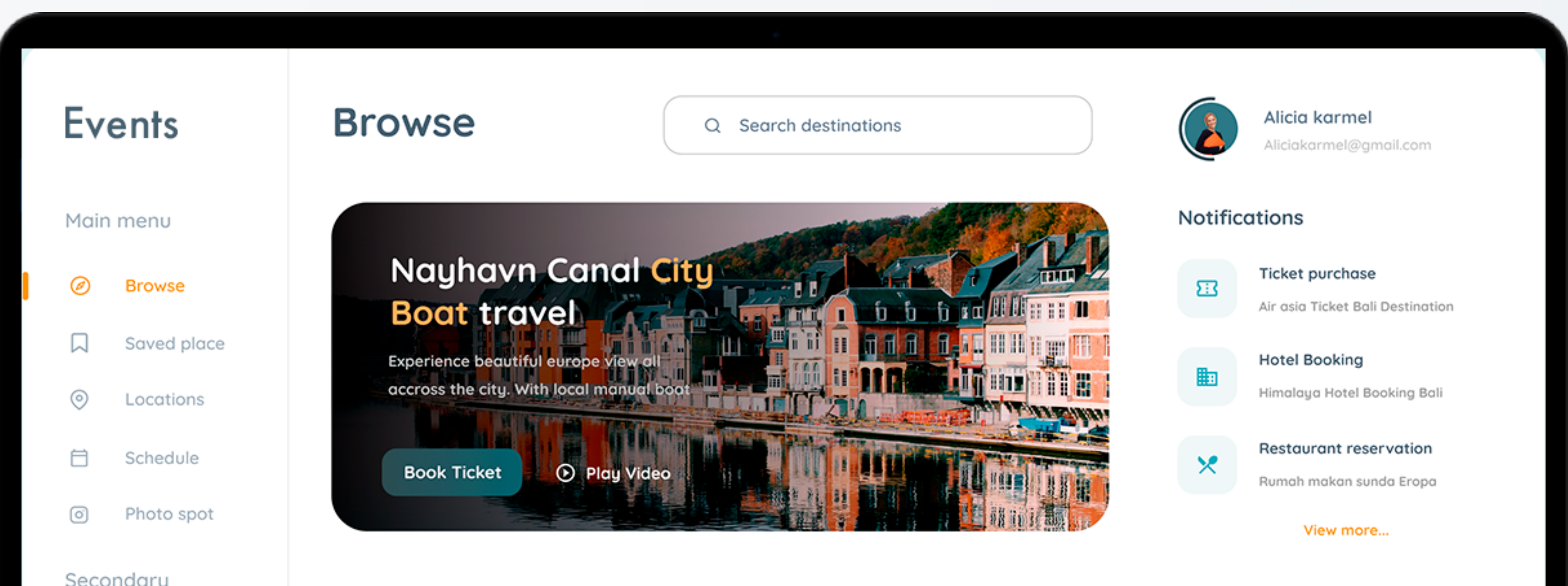
Our approach

In 2 months Owlalab team created from scratch an effective, scalable system with a powerful back-end component, which meets the needs and requirements of the client. We created a web solution, which allows you to easily pass the main complex stages of event organization and qualitatively prepare any type of event. To do this we used the following tools:

 React JS This is a JS library for creating user interfaces, we used it for frontend development.	 Django This is a Python-based framework for developing web applications with which we created the backend	 Testing We paid special attention to testing the usability of the solution so that its interface has a minimal learning curve	 Python Python is a high-level, general-purpose programming language with dynamic strong typing and automatic memory management
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Solution overview

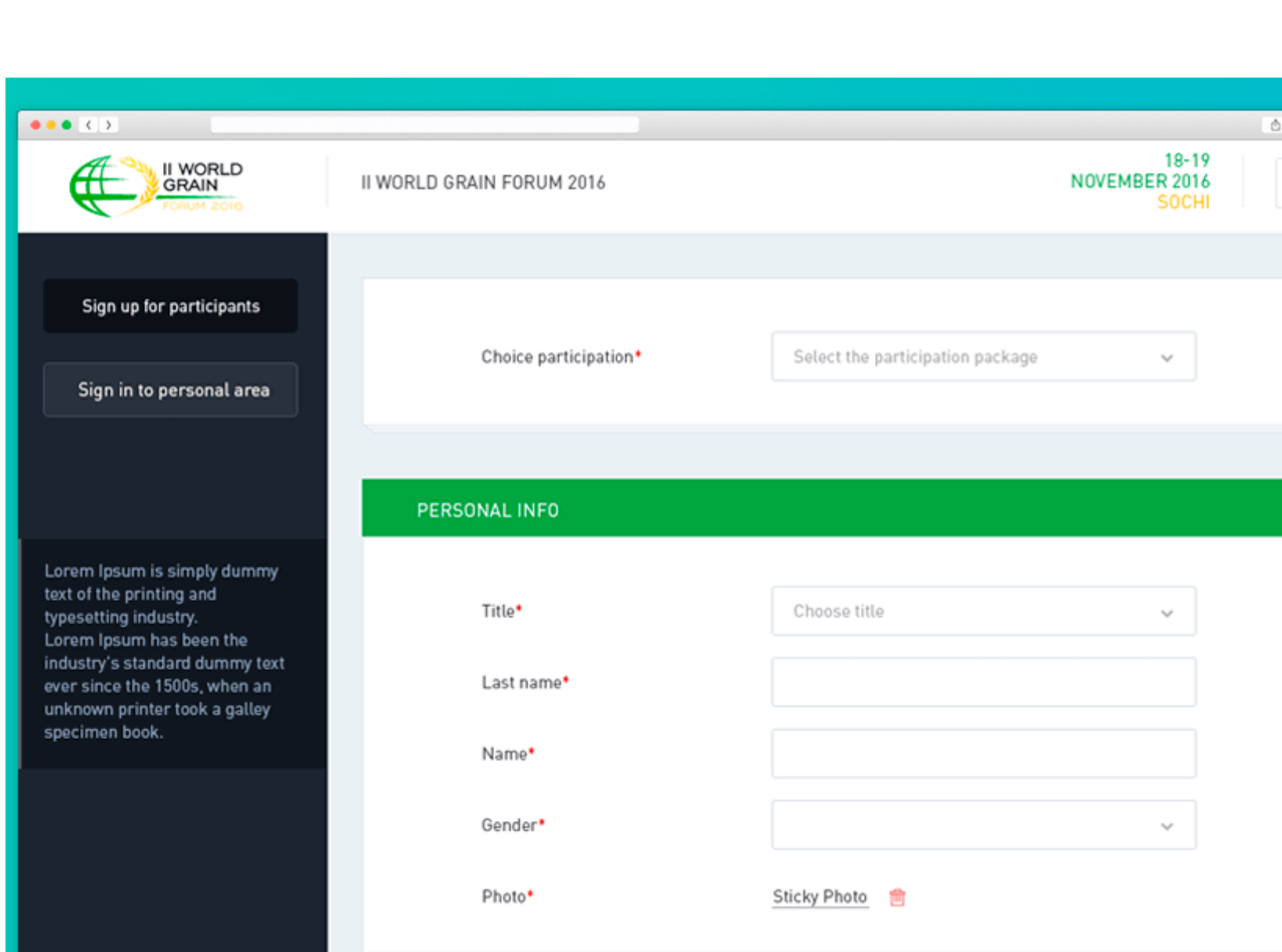
Focusing on the needs and requirements of our client, we have created a web version of the product, which is convenient to use both on laptops and on tablets or phones. A CRM system that is always at hand will not allow you to miss important clients and takes the holding of events to a new, professional level.



Features of The Event

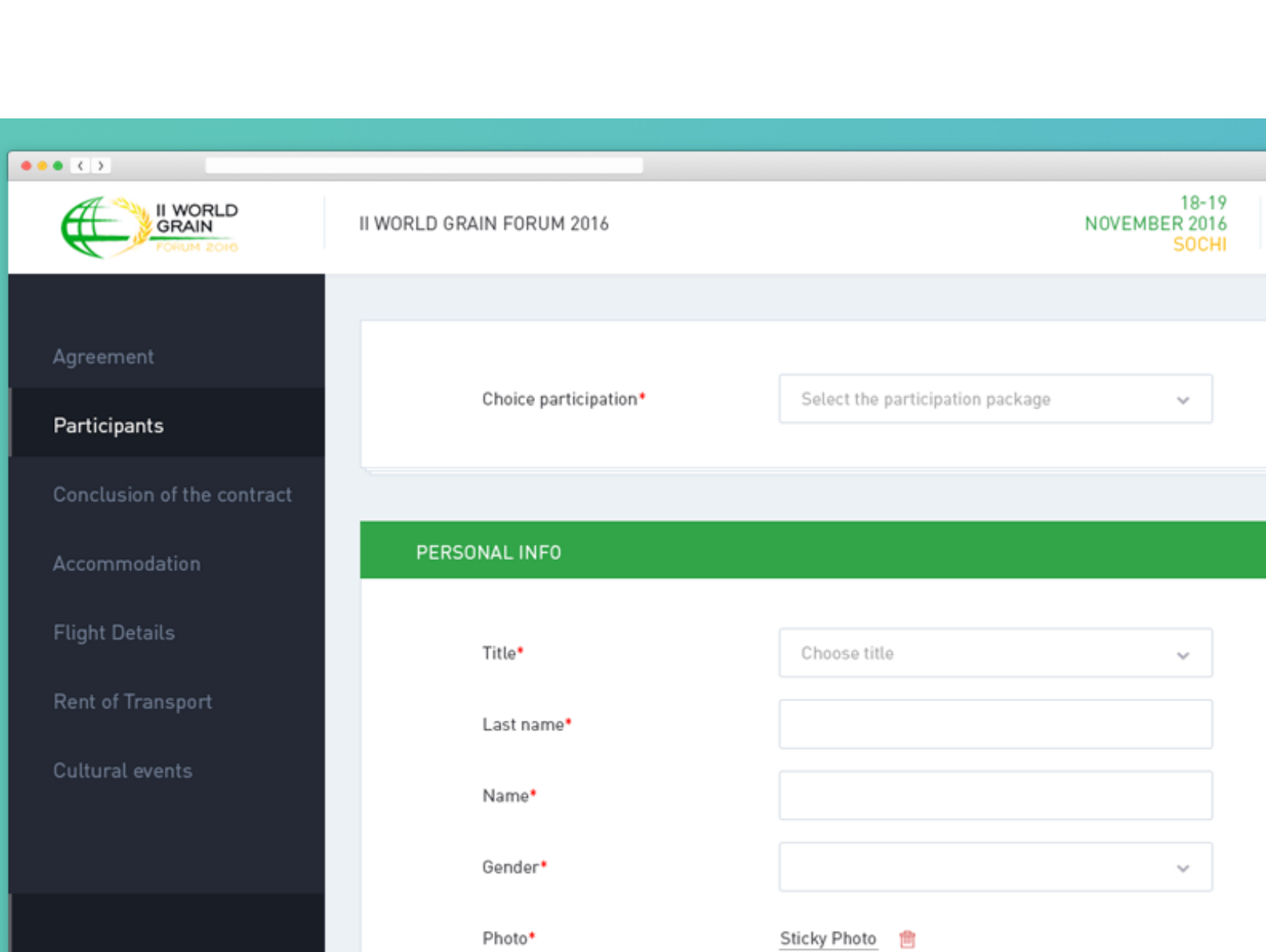
Features

- Simple and user friendly interface
- Advanced functionality to simplify business processes
- High quality adaptability
- High degree of protection



Features for Admins

- Easy to make bookings
- Quick access to the information you need
- Planning, analysis, collection and storage of a huge amount of information
- Workflow automation



Thanks for watching!

Talk to us and get your project start

www.owlab.group [+380 \(99\) 968 10 53](tel:+380999681053) vitaly@owlab.group

