

SPEAKLY

a Unique Language Learning Platform

Development service

Web service & Mobile App

Business niche

For learning languages

Time spent on the project

2000h

Technologies we used

Python, Django, React Js, Swift

CHALLENGE

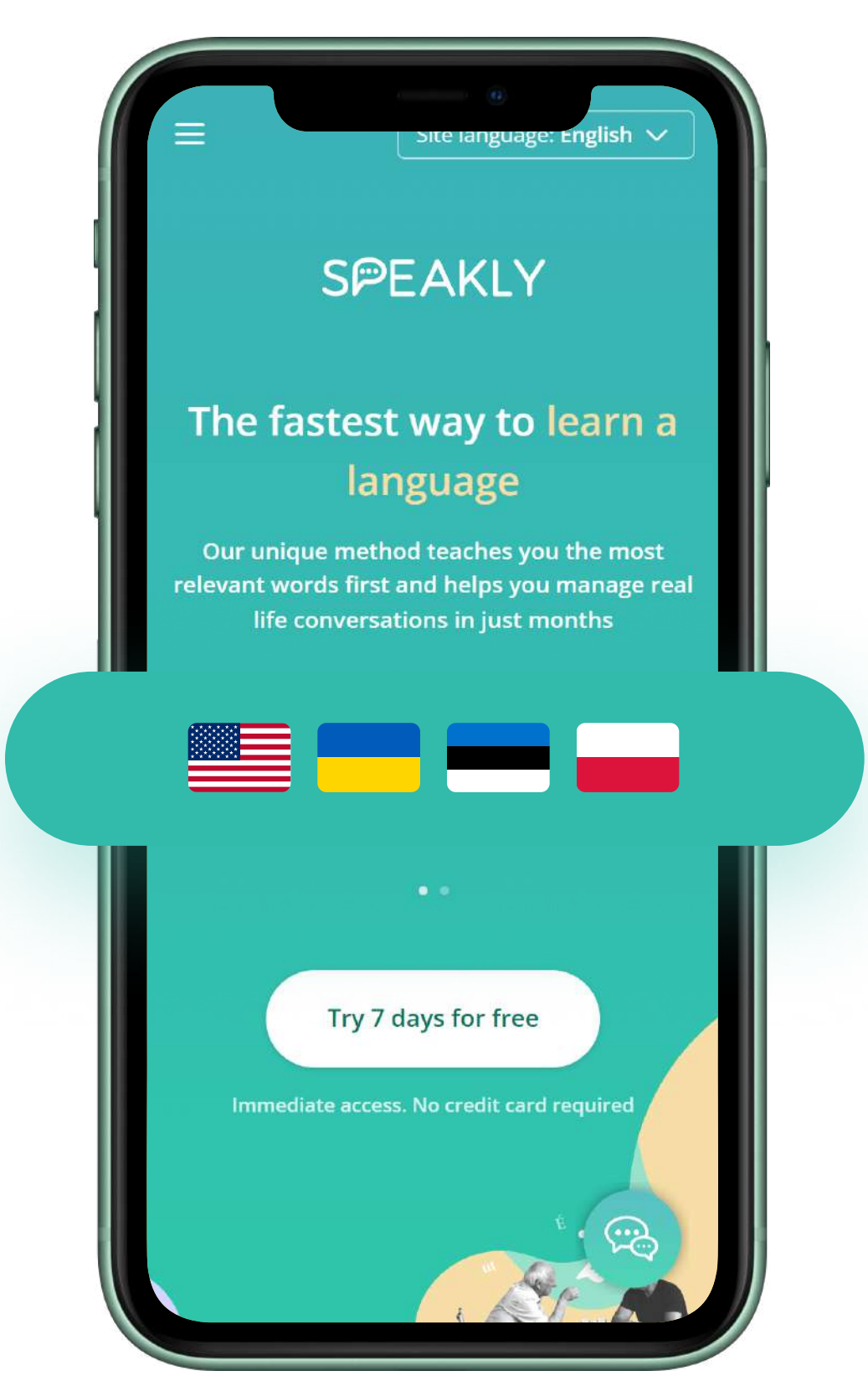
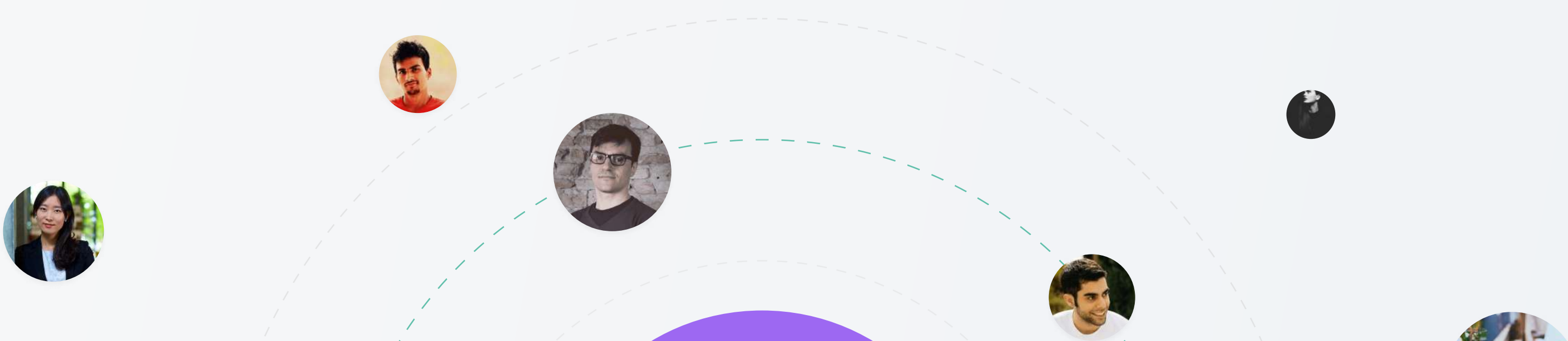
Speakly is a unique language learning platform based on a unique methodology.

Novel technologies are applied to make the learning process more personalized, allowing you to get a proper language background and speak without fear. The real use of language is fundamental in learning. Forget cramming boring rules without practical reinforcement. Learn the language easily, enjoyably and eagerly with Speakly, anytime you like!



Client/Target audience

Users of language learning apps and social networks

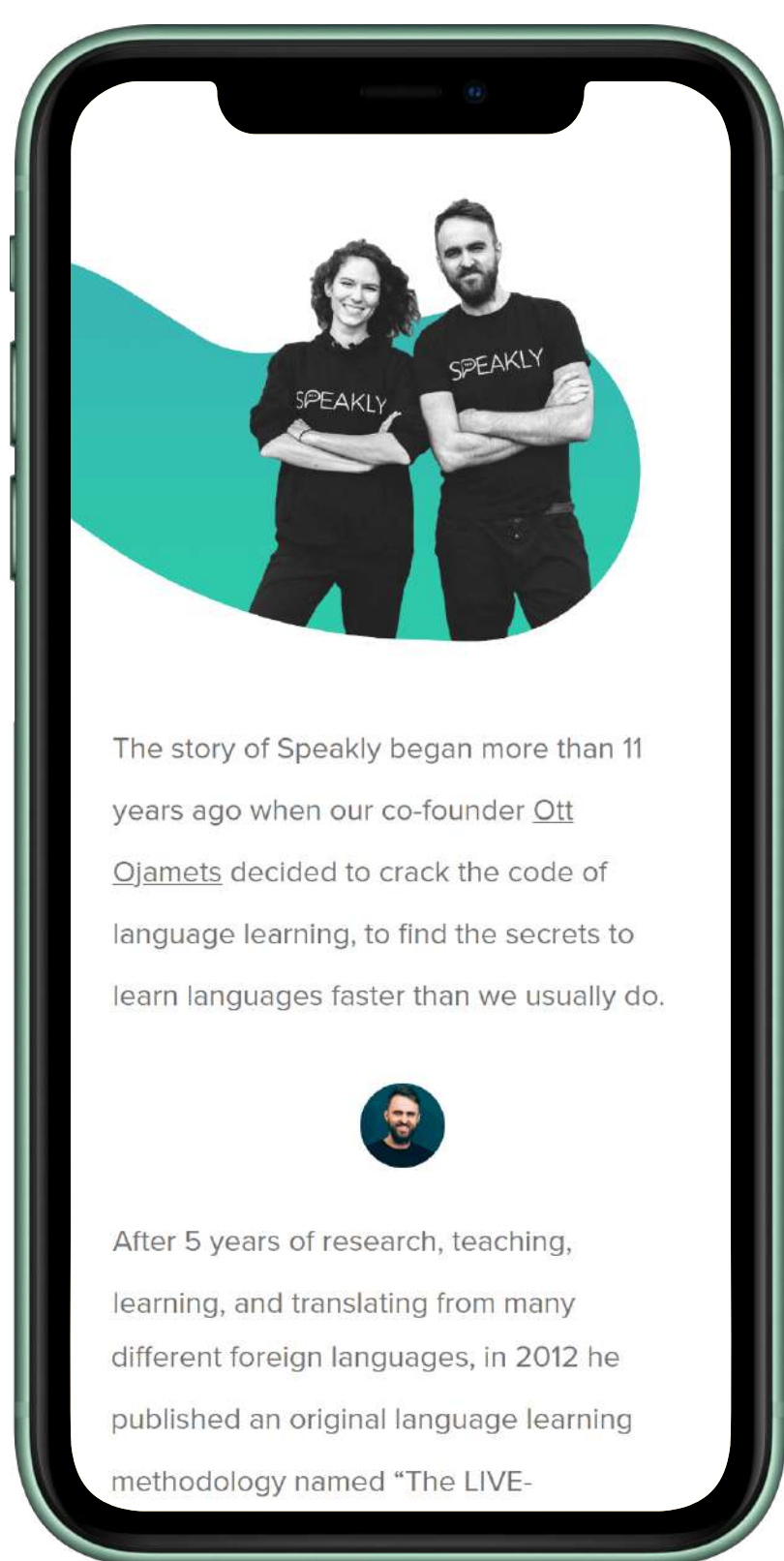


Product overview

The customer came to us with the desire to transform their own knowledge, gained for the years of offline teaching, into a state-of-the-art online tool to provide everyone with a quality education here and now, without leaving home.

Important features

Based on our experience and working closely with the customer, Owlabs experts have not only transferred traditional learning to an online format but created a new educational ecosystem that has combined the best digital technologies and advanced language programs. The collaboration resulted in the Speakly web solution and mobile applications.



Process and outcomes

Owlabs partnered with Speakly to develop a comprehensive, powerful online language learning platform. The project team provided the customer with a set of services and strategic solutions to gain qualitative advances of business goals and successfully launch the product on the market.

The solution included:

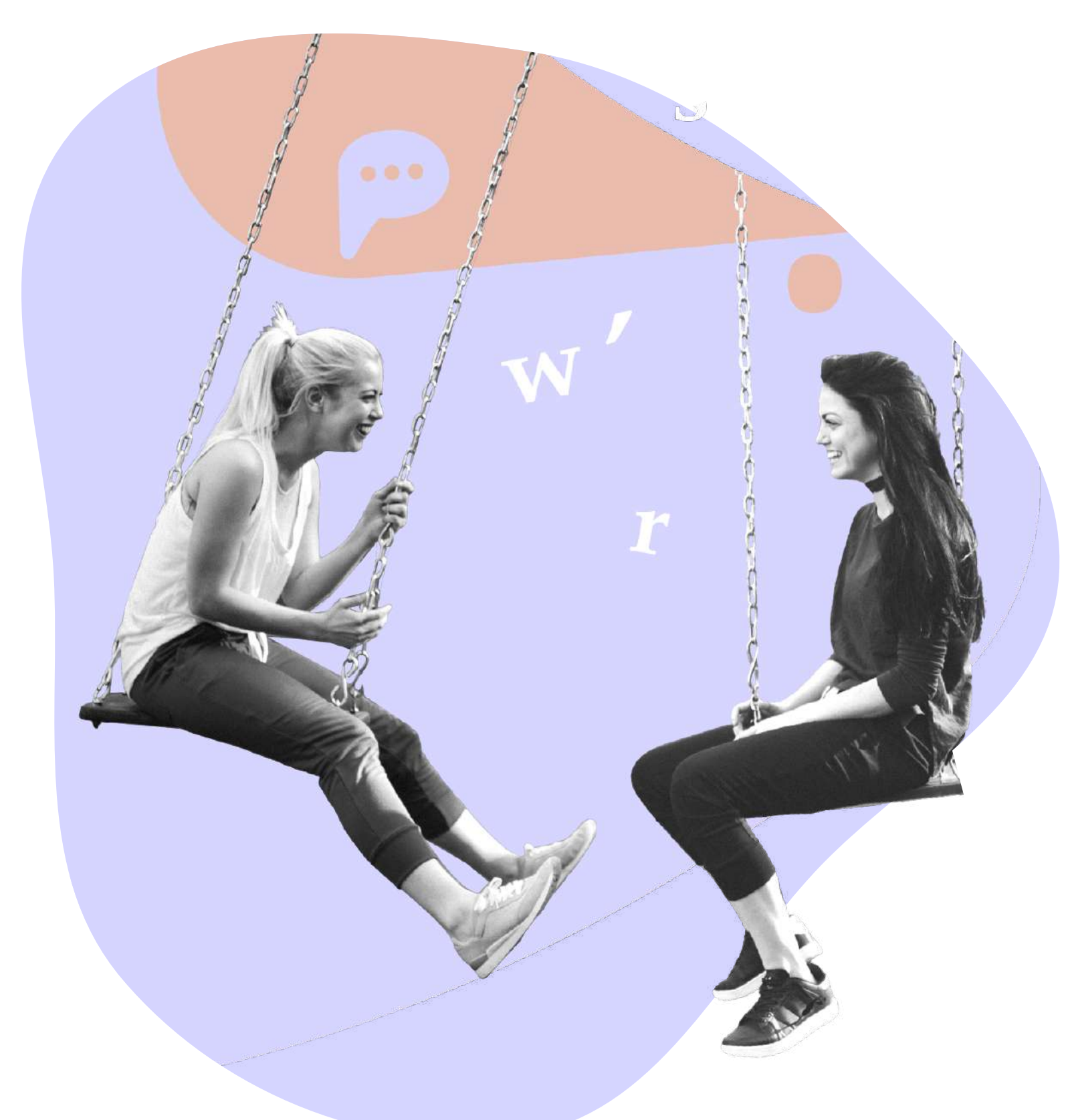
Native development of the web version and mobile applications: from prototyping to UI/UX design and back end. This allows users to learn languages comfortably on any device.

Creation of complex dynamic interfaces to provide perfect user experience.

Implementation of interactive lessons with active zones.

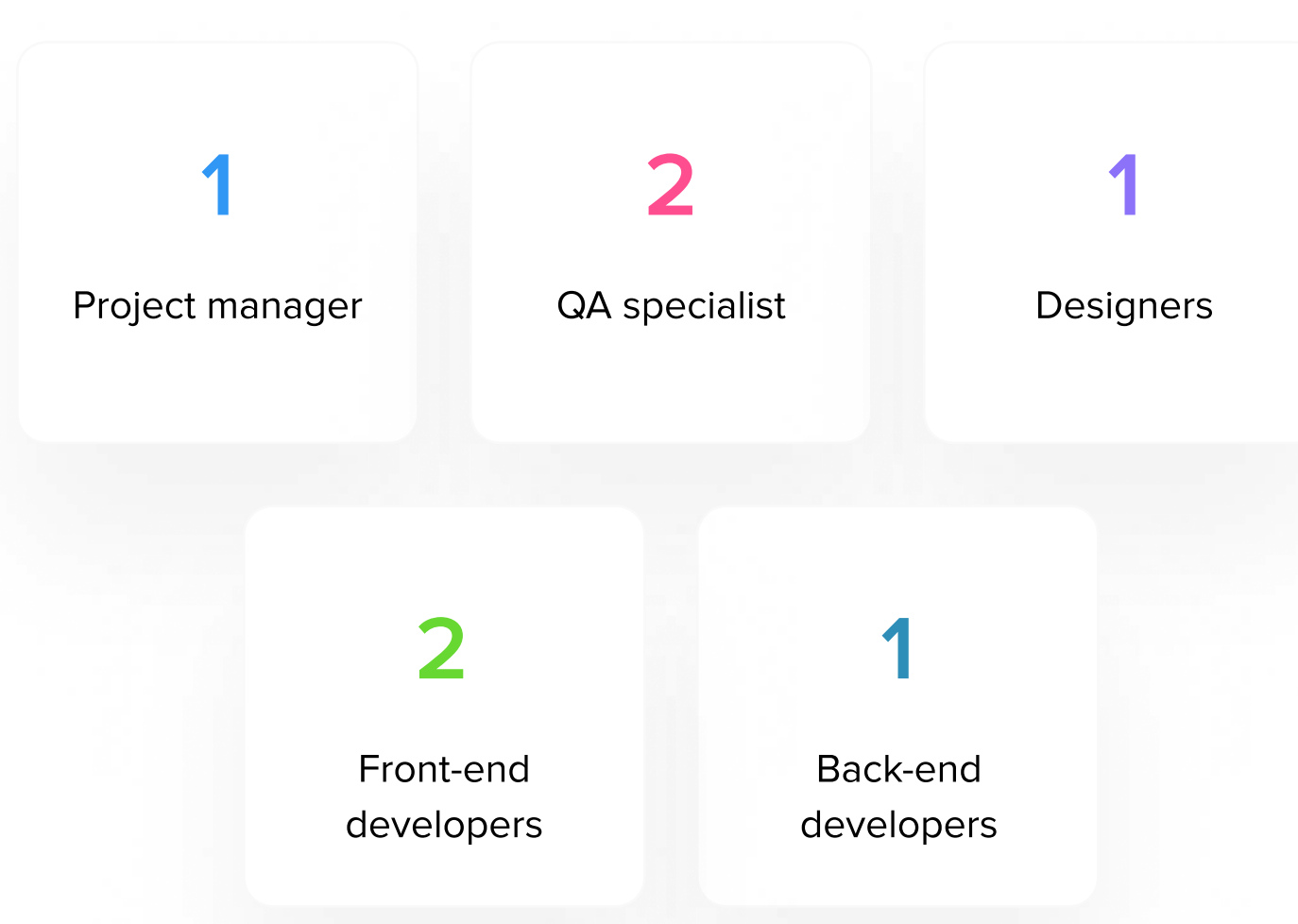
Adding Stripe and PayPal payment solutions for secure transactions.

Building a platform architecture focusing on further scaling allows the customer to easily add new capabilities to the product in the future.

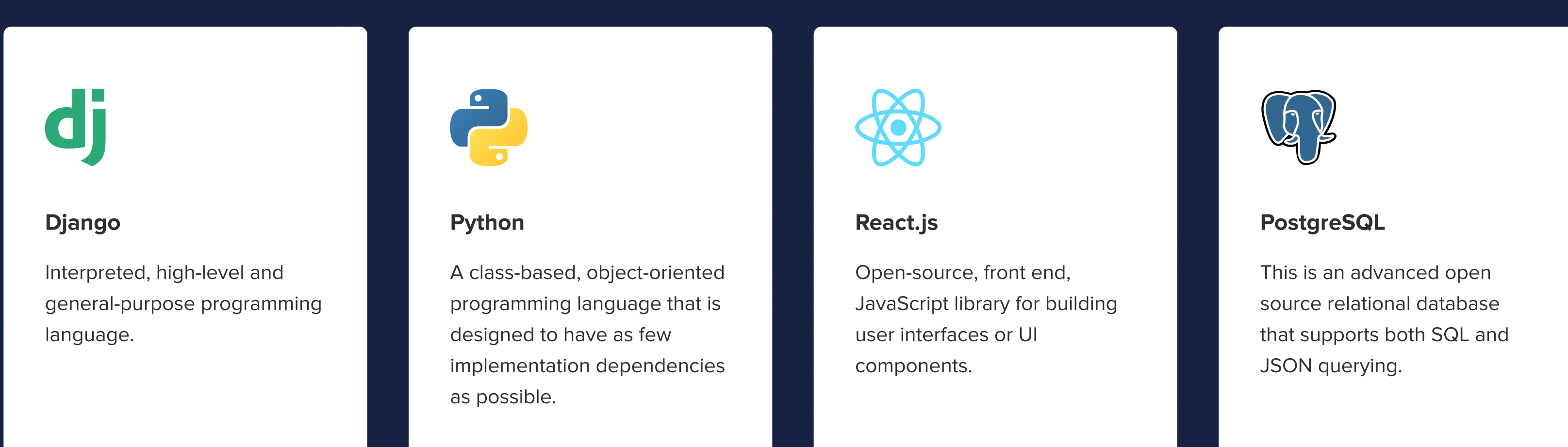


Our development team

Thanks to the efficient and well-coordinated work of a small team, the development of telegram bots saves the client's resources significantly.

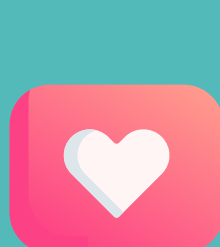
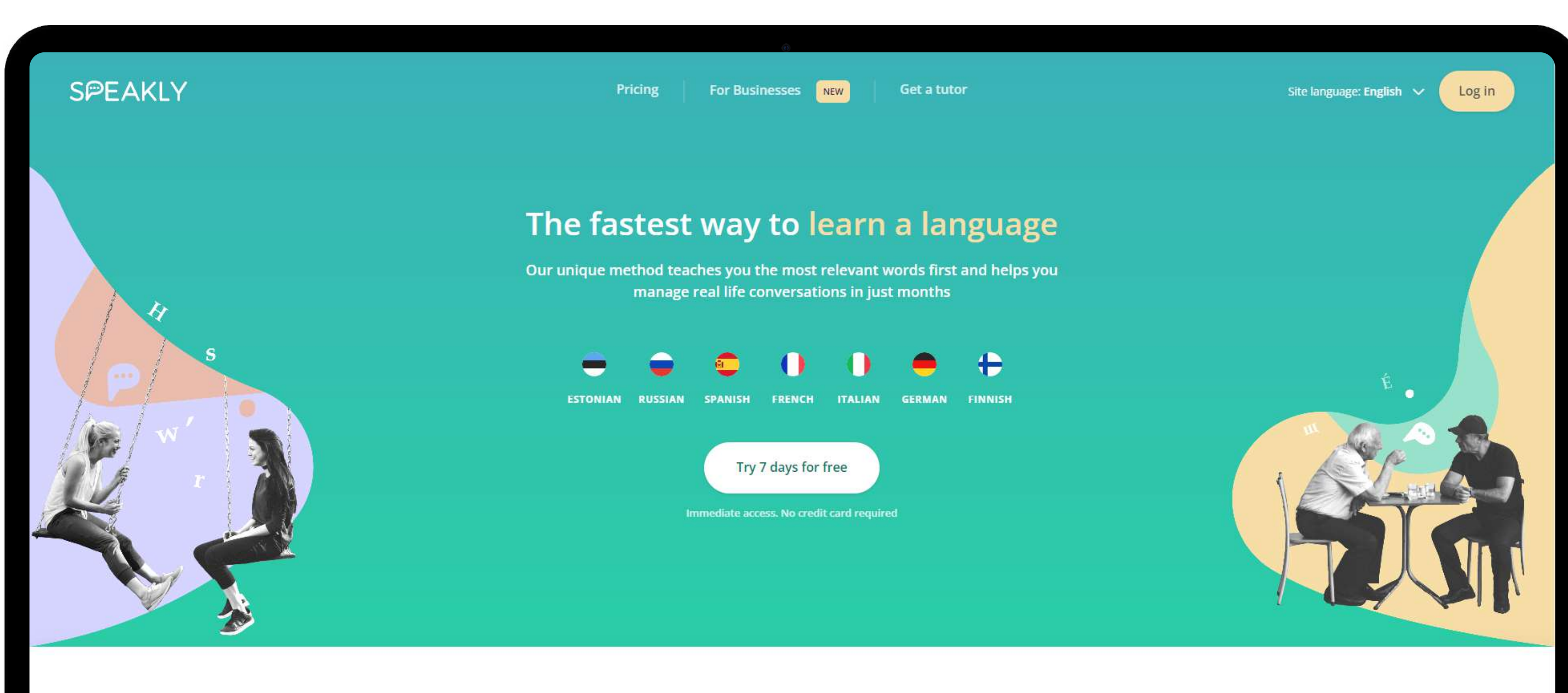


Our approach



Solution overview

Having chosen Owlabs as a reliable strategic partner, the customer was delighted with the collaboration. To date, the Speakly project has reached a wide audience and is constantly increasing its own range of educational online tools and languages.



Thanks for watching!

Talk to us and get your project start

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